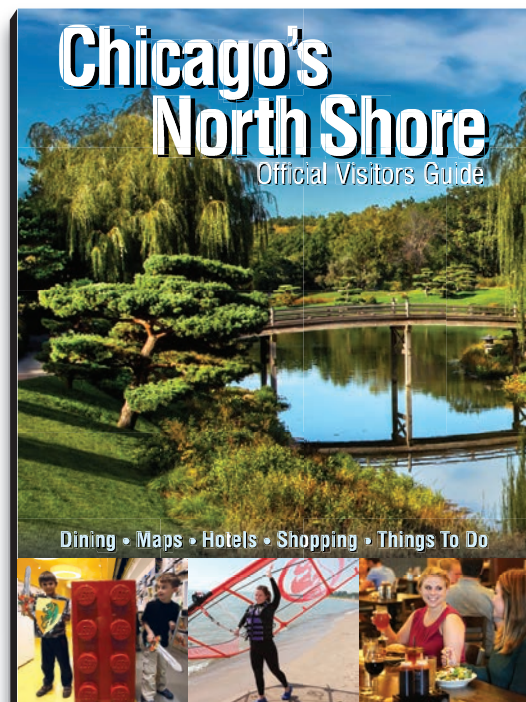


PRINT

2017–2018 Official Visitors Guide

With an annual circulation of 75,000, the *Official Visitors Guide* is the sole publication dedicated to the North Shore visitor and is distributed to business and leisure travelers and people relocating to the area. Over 20,000 copies are mailed in advance upon request. The remainder are distributed at over 40 North Shore hotels, Chicago and Illinois Visitor Centers, area Chambers of Commerce, Northwestern University, real estate companies and CNSCVB members.



Deadlines	
Contract for Space:	5/12/17
Payment:	5/19/17
Artwork:	6/16/17
Publication Date:	Fall 2017

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chicago's
north shore
convention & visitors bureau

Chicago's North Shore Media Kit 2017-2018

DIGITAL

The Official Visitor Website of Chicago's North Shore

Website

Advertising Opportunities

The go-to online resource for the Chicago North Shore visitor. As the official Destination Marketing Organization of Chicago's North Shore, our website receives 30,000 monthly unique visitors seeking area information on hotels, restaurants, attractions, events, retailers and services for meetings and events. Each page that features advertising will be limited to three ads and can be booked on a first-come, first-served basis.

Rates

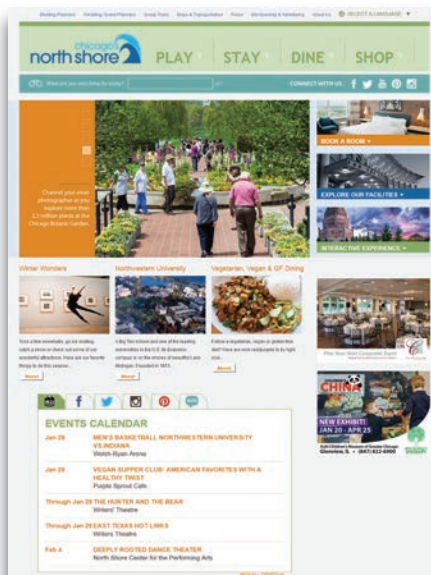
\$400 a month*

\$1,100 with a 3 month commitment

\$2,200 with a 6 month commitment

* Discount given for full page Visitors Guide ads

Inquire about special advertising rates for municipalities, chambers, merchant associations and non-profits.



E-Newsletter

Advertising Opportunities

Our popular newsletter is sent out to 9,700 recipients on the first business day of every month with an average open rate of 32%. It is the go-to place to find out the area's monthly happenings.

Rates

CNSCVB members
(print advertisers):
\$250/month

CNSCVB members
(non-print advertisers):
\$350/month



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