

Reach local and regional guests to Chicago's North Shore through our trusted digital and social media offerings optimized for mobile and targeted to the demographic of local/regional consumers looking for local dining, shopping and leisure pursuits during this time of limited national and international travel.



## WEBSITE

[www.visitchicagonorthshore.com](http://www.visitchicagonorthshore.com)

(30,000 unique monthly visitors)



### FULL LISTING ON WEBSITE

*(photo, copy, website link, location link, map and special offers).*

**\$200 per year**

#### TACO DIABLO

1029 Davis St., Evanston, IL 60201  
(847) 869-4343

[Visit Website](#) [Special Offers](#)

An independent, locally-owned restaurant, giving a respectful nod to Mexican cuisine that's rooted in authentic Mexican cooking techniques. What you will find is hand crafted product, traditional moles, fresh made salsas, served in a lively and casual atmosphere by friendly people. Beverages celebrate Mexico's production of high quality tequila and mezcals. Proud to be members of a community that recognizes and supports local small business. Buen Provecho!

✓ Dine in ✓ Patio ✓ Delivery ✓ Takeout



### Italian comfort food

Classic Italian fare served family-style in a relaxed, polished space at Maggiano's Little Italy in Skokie. Private event space. Carry-out, dine-in.  
[...Learn More](#)



### HERO IMAGE ON WEBSITE LANDING PAGES

*(restrictions apply).*

**\$400 a month**

### CONTENT AD ON WEBSITE

*(maximum four ads per page)  
placement on two pages of website.*

**\$300 a month**

# E-NEWSLETTERS

## LOCAL



**Chicago's North Shore Insider** June 2020

Outdoor dining now open on Chicago's North Shore! This month also brings farmers markets, art installations and virtual festivals, sunrise spots, recipes and more!



**Rise & Shine**  
The North Shore's Best Sunrise and Breakfast Treats!  
When is the last time you enjoyed a beautiful sunrise? How more than ever, folks are searching for ways to connect with nature... and a morning in spectacular scenery is one of nature's most magnificent gifts. Here's a list of favorite North Shore sunrise spots and places for breakfast treats!

**North Shore Farmers Markets are Open!**  
Nothing says "Summer is Here" like a farmers market! And, the North Shore has some of the best farmers markets around! From delicious fruits and veggies to beautiful flowers, home-baked goods, fresh bread, cheese and even handmade jewelry and garden art, you're sure to come home with some fabulous finds!

[LEARN MORE](#)

## NORTH SHORE INSIDER MONTHLY E-NEWSLETTER

12,500 subscribers  
Monthly ad placement  
(max. 6 ads per issue).  
\$250 a month

## REGIONAL



**Chicago's North Shore Restaurant Month** FEBRUARY 2020

It's that time of year again, to step out of hibernation and explore all the amazing offers of North Shore Restaurant Month. This February also features fresh theater, exciting new museum exhibits, The Orchid Show at Chicago Botanic Garden and endless more. If staying cozy and warm is more your thing this winter, take part in Downtown Evanston's Hygge Fest. Read on below for all this month has in store.



**Notorious RBG: The Life and Times of Ruth Bader Ginsburg**  
February 9 - August 16  
Illinois Holocaust Museum, Skokie  
This new exhibition is a vibrant showcase of Justice Ginsburg's life and her numerous, often-simultaneous roles as a student, wife, mother, lawyer, judge, women's rights pioneer, and internet phenomenon. Her story is shared using a dynamic array of gallery interactives, listening stations, archival photographs and documents, historical artifacts, and contemporary art.

[LEARN MORE](#)

**Hygge Fest**  
Throughout February  
Various Locations, Evanston  
It's time to get HYGGE! Pronounced "hee-guh," this Danish expression is an attitude towards life that emphasizes finding joy in everyday moments. Come get Hygge all month long as local businesses and restaurants host a variety of events and experiences to promote coziness, mindfulness and overall well-being. Come soothe your soul!

[LEARN MORE](#)

## NEW EXPLORE THE NORTH SHORE QUARTERLY E-NEWSLETTER

20,000 subscribers  
Midwest distribution  
(max. 6 ads per issue).  
\$250 per quarter



## FACEBOOK/INSTAGRAM NEW

Paid posting/boosts on @ChicagoNorthShore Facebook and Instagram pages

**LOCAL NORTH SHORE REACH**  
3 day post single post/boost  
\$50  
3 paid posts/boosts within 30 days  
\$225

**REGIONAL (MIDWEST) REACH**  
3 day post single post/boost  
\$75  
3 paid posts/boosts within 30 days  
\$400



## CHICAGO'S NORTH SHORE CONVENTION & VISITORS BUREAU

Contact Jennifer Engel Membership and Advertising Manager